

Hello
my name is

extend@suites

DAILY • WEEKLY • MONTHLY

Independent vs *extend a suites* Hotel Brand



Independent Hotels

- ❖ Walk In Traffic
- ❖ No Membership Fees
- ❖ Minimal Extended Stay Suites
- ❖ No Website
- ❖ No Digital Marketing
- ❖ No Marketing Flyers
- ❖ No Loyalty Program
- ❖ No Affiliate Program
- ❖ No OTA Relationships
- ❖ No GDS
- No Reputation Management
- etc.....You Get the Point!

extend a suites Hotels

- ❖ Brand Name and Recognition
- ❖ GDS with InnLink
- ❖ New Modern Website/Mobile Site
- ❖ Digital Marketing Campaigns
- ❖ Strategic Marketing Plan
- ❖ Bright Colorful Branding Logo
- ❖ Online Reputation Management
- ❖ Advanced Marketing Resources
- ❖ On going Operational Expertise
- ❖ Social Media Campaign with integrated booking engines
- ❖ Extended Stay Model
- ❖ Affiliate Program
- ❖ No Liquidated Damages